



SCOOB

**STUDENT-RUN SUSTAINABLE MICROMOBILITY FOR
COLLEGE CAMPUSES**

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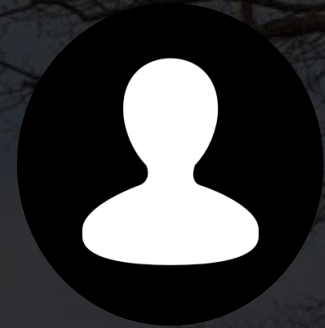
HARVARD PILOT PROGRAM (1 MONTH)



25 SCOOTERS



1500+ RIDES



1000 STUDENT USERS

UNIQUE MODEL



STUDENT-RUN

STUDENTS CHARGE SCOOTERS FOR RIDE CREDIT, SELECTED STUDENTS PAID TO OVERSEE SCOOTER REPAIRS



LOCALIZED

SCOOTER USE LIMITED TO CAMPUS RANGE, REDUCING THEFT AND MAKING THEM EASIER TO RETRIEVE FOR CHARGING

ADVANTAGES OVER CURRENT SCOOTER SHARING SERVICES



CHEAPER

RIDES ARE 2-3 TIMES
CHEAPER BECAUSE OF
NONEXISTENT CHARGING
COSTS



MORE SUSTAINABLE

REDUCED THEFT AND
SMALLER SCALE ALLOWS
FOR LONGER SCOOTER
LIFETIMES.



COMMUNITY-DRIVEN

RUN BY STUDENTS IN CLOSE
COLLABORATION WITH
LOCAL GOVERNMENT AND
UNIVERSITIES