Designing an Equitable Clean Transportation Program

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A PROGRAM OF THE DREAMCORPS

About Green For All

Green For All works to build an inclusive green economy strong enough to lift people out of poverty.

Our goal is to make sure people of color have a place and a voice in the climate movement. That our neighborhoods are strong, resilient, and healthy. That as the clean energy economy grows, it brings jobs and opportunities to our communities.
Green For All’s #FuelChange campaign is mobilizing in communities across the country to bring electric cars, trucks, and buses to the communities that need them the most.
GREEN FOR ALL

#FuelChange Anthem

greenforall.org/fuelchange to watch
GREEN FOR ALL

#FuelChange Artist

Cyarra Brown
New Bedford, MA
Green For All is working to develop a clean, equitable, modern transportation system in the Northeast and Mid-Atlantic regions of the United States.

Our goal is to make polluters pay for their pollution and invest in clean transportation solutions in low-income communities and communities of color most impacted.
What’s at stake

⭐ Tailpipe pollution is deadly.
DYK...

More people die from traffic POLLUTION than traffic ACCIDENTS?

#FUELCHANGE

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What’s at stake

🌟 Tailpipe pollution is deadly.
🌟 Communities of color bear the biggest burden.
Communities of color breathe air that is 66% more polluted from tailpipe emissions than white communities in the Northeast and Mid-Atlantic region.
Decisions concerning where to place highways, where to invest in public transportation, and where to build housing have all contributed to a transportation system that concentrates emissions in communities of color.

#GREEN FOR ALL
What’s at Stake

⭐ Tailpipe pollution is deadly.
⭐ Communities of color bear the biggest burden.
⭐ Low-income families spend a higher proportion of their income on transportation costs.
Green for All

Cost to household compared across income

Low-income households spend up to 30% on transportation.
What’s at stake

★ Tailpipe pollution is deadly.
★ Communities of color bear the biggest burden.
★ Low-income families spend a higher proportion of their income on transportation costs.
★ People of color have longer commute times
★ Lack of diversity and good jobs in the clean transportation workforce
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The opportunity

- Set a strict limit on emissions
- Make polluters pay
- Raise funds
- Invest in solutions
- Communities benefit
“Carbon pricing must be intentionally crafted to rectify environmental injustice. It’s not enough to say, there’s the potential that you’ll benefit. We have to, in the actual policy, write criteria that is going to ensure real benefits.”

GREEN FOR ALL
NATIONAL DIRECTOR
MICHÉLLE ROMERO

#GREENFORALL
Equality assumes everyone needs the same thing. Equity meets everyone’s needs.
OUR ROLE

We're working with community partners across the region, elevating and uplifting voices of those most impacted, and ensuring they have the resources and tools they need to speak on their own behalf so no one is left behind in the transition to a green economy.
HOW WE WORK

We start by listening to our community partners, hearing concerns, learning what solutions they want to see in their own communities, and then translate that to ways we can achieve that transition through policy action.
FEBRUARY 2019

Thirty-two representatives from equity, environmental justice, community, transit, labor, and social justice organizations met in Philadelphia at the Northeast Transportation Equity Convening.
MAY 2019

Community partners attended a TCI workshop in Newark, NJ and shared their concerns.
JULY 2019

Racial, economic, environmental, and transit justice organizations submitted a letter to TCI officials outlining our Policy Design Principles for an Equitable Clean Transportation Program.
SEPTEMBER 2019

States released a draft framework of the program’s policy design elements, including sections on equity, investments, and complementary policies.

The states committed to “equitable outcomes”, but did not provide guidelines or guarantees for how equitable outcomes will be achieved.
States have asked us how to put these equity principles into clear policy action.
AN EQUITY TOOLKIT FOR TCI

EQUITY PRINCIPLES

EQUITABLE CLEAN TRANSPORTATION PROGRAM

1. Don’t let polluters off the hook.
2. Measure equity criteria.
3. Communities must be at the table.
5. Set criteria to maximize co-benefits.
6. Protect against discrimination.
8. Ensure fairness for workers and communities.
9. Recovering value for public good.
10. Protect against displacement.
FULL TOOLKIT COMING DECEMBER 4TH

Provides case studies and specific policy recommendations for states to include in a regional MOU.

TEXT “TCI” to 97483 TO GET THE TOOLKIT ON THE DAY IT’S RELEASED
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