

YOUR LOGO HERE CO-HOST

Sustainable, Survivable, Smart | Transportation for the Next Generations

Transportation is the lifeblood of our state and we can move forward together for multimodal, transit, and active transportation. The Center for Latino Progress's Transport Hartford Academy is organizing the second annual 2019 Multimodal and Transit Summit in collaboration with the CT DOT, Go New Haven Go, City of New Haven, the New Haven Coalition for Active Transportation, and many partners across the state. We need your support to send a clear message that multimodal transportation and transit are critical for an economically vibrant and sustainable Connecticut.

The Multimodal and Transit Summit will be held on Monday, November 25th at Yale University. The Summit will run from 11:00 am to 7:30 pm to reach transportation professionals, while also reaching non-professionals that we need to keep informed and engaged to move multimodal topics into daily conversations, policy changes, and state legislation. Multimodal transportation is about building connections and increasing mobility while preserving a world to pass on to future generations. In our second year, we will build even more connections across topics and audiences at this unique summit.

The Summit brings together local leaders, state legislators, transportation professionals, planners, engineers, construction firms, developers, and passionate citizen advocates to discuss the current state, known challenges, and the best future for our state's transportation system. The Summit includes both APA and ITE professional development credits to keep planning and engineering professionals well informed and certified.

<u>Please review the available sponsorship levels.</u> We look forward to your support. You can contact Anthony Cherolis or Laura Suroviak with any questions or ideas you might have. Sponsorships are designated on a first come, first served basis. Sponsorships can be paid online or invoiced.

Contact for More Information:

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The Transport Hartford Academy is a program at the Center for Latino Progress, a 501c3 charitable organization



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CENTER FOR LATINO PROGRESS



Sponsor level details as follows

Pay it Forward! – Community sponsorships available

← Online form available for Sponsors



Conference Co-Host

\$5,000 to \$10,000+

- Ten (10) Full-Day conference registrations (unused registrations can be donated to "Pay it Forward" community attendees); reserved table at lunch with company/organization sign
- Company / organization logo appears on Summit promotional material and cover of the program. Large size logo on screen during lunch, listed as Co-Host.
- Sponsorship mention / thank you during opening remarks
- One (1) Invite to the VIP Event The week before or after the Summit the key sponsors (at the Co-Host and Presenting level) and transportation and development leaders will be invited to gather for an intimate discussion about how Connecticut can further multimodal transportation, transit, and transit-oriented development in the state.

Presenting Sponsors

\$3,000

Three (3) options, choose from the category list (on next sheet)

- Six (6) Full-Day conference registrations (unused registrations can be donated to "Pay it Forward" community attendees); reserved seats at lunch with company/organization sign
- Sponsorship mention / thank you during opening remarks
- Company / organization logo in the program and with other Presenting Level sponsors on screen during lunch
- One (1) Invite to the VIP Event The week before or after the Summit the key sponsors (at the
 Host and Presenting level) and transportation and development leaders will be invited to gather
 for an intimate discussion about how Connecticut can further multimodal transportation, transit,
 and transit-oriented development in the state.

(categories for Presenting Sponsors on next sheet, choose one)



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Presenting Sponsors - choose a category from the list below

- Audio / Video Sponsor (2 sponsors) Special listing as A/V sponsor and thank you during keynote luncheon opening remarks with prominent placement on screen and posters near audio equipment
- 2. **Printing and Signage Sponsor (2 sponsors)** Company / organization logo appears on printed promotional material, directional signs, and cover of program as printing / signage sponsor
- 3. **Networking Dinner Sponsor (3 sponsors)** The networking dinner will be held between the afternoon and evening breakout sessions and feature heavy appetizers and refreshments. Logo on thank you posters on food tables and easels around the room during the break.

Gold Sponsors \$2,500

- Five (5) Full-Day conference registrations (unused registrations can be donated to "Pay it Forward" community attendees); reserved seats at lunch with company/organization sign
- Sponsorship mention / thank you during opening remarks
- Company / organization logo in the program and with other Gold level sponsors on screen during lunch

Lanyard / Name Tag Sponsorship

\$1,500 (1 available)

- Get your company name and color onto the lanyard worn by each conference attendee. Your company name will be front and center during every conversation throughout the entire day.
- Custom breakaway lanyards will be printed with your name or logo and distributed with the Summit name badges.
- This sponsorship can separate or be added to any sponsorship level.

Partner Sponsors

\$1,500

- Three (3) Full-Day conference registrations (unused registrations can be donated to "Pay it Forward" community attendees); reserved seats at lunch with company/organization sign
- Company / organization logo appears on the conference website



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Pay It Forward – Community Attendee Sponsorship \$1,000 (4 available)

- This sponsorship will pay for ten (10) community members that otherwise would not be able to attend the Summit. The Summit's evening programming will be selected and curated to be of interest to a general audience, including those not typically engaged (due to limited income) by transportation advocacy events and organizations.
- Company / organization logo appears with other Pay It Forward sponsors on screen during lunch and on a poster in one (1) evening session
- This sponsorship can separate or be added to any sponsorship level.

Media Sponsor(s)

\$1,000 (in kind)

- The media sponsor will provide in-kind media placements and advertising in the three months leading up to the event.
- One (1) Full-Day conference registrations, with a reserved seat at lunch
- Logo in the program as media sponsor and logo appears with other Media Level sponsors on screen during lunch

Information Table During the Networking Dinner \$200 (10 available)

• 4' wide table space during the networking dinner between the afternoon and evening sessions

Purchasing Individual and Group Registrations

• Full-Day Registration \$90 per person

Evening Only Registration \$35 per person
 Group registration of ten (10), purchased together \$850

Not seeing a sponsorship that fits your needs? Contact transporthartford@ctprf.org

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Sponsor here

Scan me

tinyurl.com/y3xrxf5v

← Online form available for Sponsors
 Online form for Individual Registration →

