Decades-long progress in reducing roadway deaths has begun reversing in the past five years

1985
5,000 more people died in crashes in 2016 than in 2011
2011
11,300 fewer people died in crashes in 2011 than in 1985

SOURCE: National Highway Traffic Safety Administration (NHTSA), Fatality Analysis Reporting System (FARS)

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Map provided by Aaron Nash, City of Hartford DPW, Source: HPD Crash reports
CT Crashes, 2010-18

All Crashes per 1000 Population - 2010 to 2014 (4 years)
Includes all streets except interstates

CRCOG Region Average, Metro Hartford

Crashes per 1000 Population

Town
Hartford Neighborhoods - High Rate of Households with Zero Cars
Road Safety for those Walking and Biking is Especially Important

Source: US Census Community Survey Data (2016)
Road to Zero Grant Awarded to Reduce Crashes and Fatalities

- **The Transport Hartford Academy** Youth Ambassador Corp will take a training course in crash data and create a presentation and interactive activity that they will share in Hartford’s schools, community events, and neighborhood meetings.

- **Blue Hills Civic Association street team** will incorporate the crash data training and research to organize for increased transportation safety and accessibility, particularly in the North Hartford Promise Zone.

- **In September 2018, the City of Hartford placed neon centerline crosswalk signs** in low visibility, high risk locations across the city.

- **Police Explorers** interns record crosswalk observations after the installation of the crosswalk signs, to document effectiveness.

- **Police Activities League (PAL)** will work with **BiCi Co.** to host a June 2019 BIKELIFE event.
The “Road to Zero” project began on July 1st. Transport Hartford team, with community input from across the city, identified 70 eligible sites in need of traffic calming. Summer interns observed pedestrian, cyclist and driver behavior at 30 crosswalks across the city. Throughout the fall, interns have continued observing the impact of the signs, researching traffic safety and accessibility issues in our communities, and conducting outreach to neighborhood groups and residents.

- The signs are placed in the **center of the crossing**, or **in the paved shoulder**
- They can only be used at mid-block crosswalks or intersections that **do not have traffic lights or stop signs**
Road to Zero: Objectives to Reach by 6/19

• Reduction of vulnerable user crashes in target corridors by 20%
• Youth and young adult safety education and engagement
• Increased community awareness of road safety and risk issues and an understanding of policy
• Traffic changes that have been proven to reduce injuries and fatalities
• Engagement and education of future police and law enforcement professionals
• Data collection and analysis on intersection behavior and before / after un-signalized crosswalk behavior
• Centerline crosswalk yield signs improvement
Road to Zero Team: What is Your Role?

3 teams, organized through the Center for Latino Progress.

- **Blue Hills Civic Association** Street Team (research, outreach, advocacy)

- **Police Explorers Interns** (safety training, data collection, outreach)

- **Center for Latino Progress Transport Hartford Ambassadors** (outreach, data collection, education)
Fall 2018: CLP
Transport Hartford Ambassadors

- **Who**: 3-4 youth and young adult interns
- **When**: Fall 2018, continuation Spring 2018
- **Goal**: Increase young adult education and engagement on transportation safety
- **Deliverables**: 30 minute presentation on road safety for after school programs, community meetings/events in Hartford.
Fall 2018: Blue Hills Civic Association Road Safety Street Team

• **Who:** 8 interns, road safety street team

• **When:** Fall 2018 through December; continued/new group in Spring 2019. Grant ends (with possibility for extension) 6/19.

• **Goal:** Develop service learning project, connected to research on road safety in Hartford, Vision Zero policy advocacy, particularly in high risk corridors in North Hartford and in the Hartford Promise Zone

• **Deliverables:** Service learning project & advocacy campaign; monthly reports detailing progress.
Fall 2018: Police Explorers
Public Safety Street Team

- **Who:** 8 interns, Public Safety Street Team

- **When:** Fall 2018 through late November; continued/new group in Spring 2019. Grant ends (with possibility for extension) 6/19.

- **Goal:** Increase public safety awareness and engagement among future law enforcement and neighborhood communities

- **Deliverables:** Crosswalk observations, before and after signs are placed; training on bike/road safety; road safety flier to educate community; monthly reports